

First Choice Women's Resource Center v. Platkin

Case Name: *First Choice Women's Resource Center v. Platkin*

Case Status: Oral arguments at the U.S. Supreme Court will be held on December 2, 2025.

Significance: Whether state officials can target and harass groups over ideological disagreements.



Background: [First Choice Women's Resource Centers](#) is a faith-based pregnancy center with five locations, serving women and families facing unplanned pregnancies in New Jersey. Among other things, they provide educational and material resources, like baby clothes, maternity clothes, and food. New Jersey Attorney General Matthew Platkin targeted First Choice because of its religious and pro-life views by issuing a subpoena and opening an unfounded investigation—failing to identify a single complaint against the nonprofit. The attorney general has made no secret of his hostility towards pregnancy centers like First Choice: he issued a consumer alert warning New Jerseyans about them, and he allowed Planned Parenthood to preview and edit his draft of the alert, thanking them for their “partnership.” The attorney general demands vast amounts of information from First Choice, including information that the Constitution protects, like the names, phone numbers, and addresses of First Choice's donors. Alliance Defending Freedom is defending First Choice against the Attorney General's unlawful intrusion into the First Amendment's precious protections—including First Choice's right to associate with donors and right to be free from government retaliation for exercising First Amendment freedoms.

Key Points

- Pregnancy centers, like First Choice, provide free, compassionate care to women and families. They shouldn't be harassed for doing good.
- Donor privacy matters. The New Jersey attorney general is threatening that freedom.
- Hostile state officials shouldn't be able to harass ideological opponents.

Key Facts

- First Choice provides educational and material resources, like baby clothes, maternity clothes, and food.
- In [2022 alone](#), pregnancy centers provided services valued at over \$358 million. This includes over 500,000 free ultrasounds, 200,000 STD tests, 3.5 million packs of diapers, 43,000 car seats, and more.
- A report published in May 2024 by the Charlotte Lozier Institute found that pregnancy centers in New Jersey have provided over \$3 million worth in free materials and services to more than 23,000 women and men.

The Bottom Line: The New Jersey Attorney General is targeting and harassing First Choice because of its pro-life and religious views.